

– NEWS RELEASE –

Globetrotting expert Daniel Harris spreads the gospel of Information Technology

CHICAGO, IL – High gas prices have kept a lot of travelers close to home this summer, but not Daniel H. Harris. Harris, the founder and CEO of Chicago-based en-terpret.co, a leading international Information Technology and Management Solutions firm, has undertaken a remarkable world tour. He is addressing a diverse range of IT and management issues at professional conferences in a number of exotic and far-flung locales, including Shanghai, Zurich, Rome, San Diego and Dallas.

This is much more than just another working vacation, however. Harris is on a vital mission to help global business leaders learn how to work together to increase productivity and profitability while enhancing the efficiency and security of their information and management systems.

Harris is in such great demand as an IT and management authority because he combines an encyclopedic knowledge of emerging technologies with an almost unlimited enthusiasm for preparing organizations to meet the challenges they face today and will in the future. His message to executives and managers is simple but profound: overlook IT at your own peril.

Even today, as the Internet and other media transform the business world around them, too many leaders continue to ignore IT in the early stages of the strategic planning process, he says. As a result, these organizations risk squandering one of their greatest assets: information.

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“If IT people have a voice at the planning table, they can introduce ideas and best practices that can lead to the accomplishment of key initiatives,” Harris says.

For Harris, effective collaboration is the mantra. The most advanced information systems technology is essentially useless if people cannot learn to work together. He addresses this and a variety of other critical topics during each presentation he makes for JHI, an international association of accounting and management consulting firms.

At the JHI European Regional Conference in Zurich, Switzerland in May, for example, Harris explained how the effective use of collaboration technologies could help accounting and management professionals benefit from the expertise, experience and resources of their colleagues throughout the world. Better communications means enhanced productivity and better client service.

While co-presenting a session at the JHI Region of the Americas Conference in San Diego in June, Harris urged business leaders not to waste the expertise and ideas of their IT professionals. When managers ignore IT in the early stages of the strategic

Daniel Harris 2007 World Tour

May 18: Zurich, Switzerland
JHI European Regional Conference
Topic: *Using Collaboration Tools to Maximize Your Access to Worldwide Expertise*

June 14: San Diego, California
JHI Region of the Americas Conference
Topic: *What Your IT Person Might Not Be Telling You ... And Why It is Costing You Money*

July 19: Shanghai, China
JHI Asia-Pacific Regional Conference
Topic: *Using Collaboration Tools to Maximize Your Access to Worldwide Expertise*

Sept. 23: Dallas, Texas
JHI IT Special Interest Group Conference
Topic: *Best Practices in Key Technologies*

Nov. 7: Rome, Italy
JHI Annual General Meeting

Dec. 11: Chicago, Illinois
Illinois CPA Society North Shore Annual Technology Update
Topic: *Top Ten Myths of Information Security*



planning process, they miss an opportunity to increase efficiency and improve profitability, which places the future of the entire organization at risk.

On July 19th, Harris continued his tour with a presentation at the JHI Asia-Pacific Regional Conference in Shanghai, China. He delivered a presentation *Using Collaboration Tools to Maximize Your Access to Worldwide Expertise*, focusing on improving communications in a growing global marketplace.

On September 23rd, Harris will co-chair the JHI Information Technology Special Interest Group Conference in Dallas, Texas. Working with IT professionals from member firms, Harris will address how emerging technologies, such as encryption and virtualization, can best be used to achieve greater efficiency and information security. Specific topics of discussion will include the new Windows Vista and Office 2007 programs, business process improvement and working with digital documents.

Harris will cap the JHI portion of his speaking schedule with a major presentation at the organization's Annual General Meeting in Rome on November 7th, reflecting on the importance of emerging technologies and effective collaboration to increase productivity and profitability in the workplace.

Harris himself has played a critical role in helping JHI become a more collaborative organization. Under his direction, en-terpret.co developed Jeffnet, a fully integrated, fully interactive online collaboration service for JHI members. Based on Lotus Notes, Jeffnet helps JHI members throughout the world locate specific information resources and communicate more effectively with one another. Harris is expected to talk about Jeffnet at each of the JHI conferences.

The unofficial 2007 Daniel Harris World Tour concludes December 11th with a presentation to the Illinois CPA Society North Shore Chapter in Chicago. Harris



will deliver the organization's annual technology update and discuss the *Top Ten Myths of Information Security*, based on an article he recently authored. The *Top Ten Myths of Information Security* addresses the misinformation and fallacies that could pose a significant risk to an organization and how leaders can minimize or mitigate those risks by adopting new security measures such as biometric identification protocols and encryption technologies.

Harris is likely to pick up the world tour again next year, in some form or another. We are living in a new age – the Information Age – and Harris is one of its heralds. Like any missionary, he is driven by an intense desire to spread the good word. In this case, the word is actually an acronym: IT.

About Daniel H. Harris – Founder, CEO and Principal en-terpretor at en-terpret.co, Daniel H. Harris is one of the world's leading experts on Information Technology and management solutions. He is an active member of JHI, the world's largest professional services organization for accounting and management consulting firms. He lives in Chicago.

About en-terpret.co – Founded in 2000, en-terpret.co is recognized as a global leader in information systems and management consulting services for small and medium-sized businesses. The firm supplies strategic and tactical technology consulting services and solutions for its clients. Specializing in knowledge management, en-terpret.co helps clients achieve business goals by creating the most effective applications to maximize intellectual capital.

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