

WHEN TO REFER en-terpret.co

101 THINGS en-terpret.co CAN DO FOR YOU (AND YOUR COLLEAGUES)

1. Develop and implement an effective data and information security plan for your organization.
2. Diminish your Internet security risk.
3. Respond immediately to threats and emergencies.
4. Generate sales and improve profitability by increasing your productivity.
5. Eliminate or reduce spam.
6. Build up your spyware and virus protection.
7. Design and test disaster recovery plans. Prepare your organization for a fire, tornado, hurricane or other natural disaster. Get you up and running minutes after a natural disaster.
8. Secure remote access for employees who work outside the office.
9. Enhance your ability to collaborate on projects with remote staff, vendors and clients.
10. Retrieve lost or stolen data and equipment. Protect your reputation if an employee's laptop is stolen.
11. Act as your dedicated IT management consultant.
12. Improve product and service quality.
13. Establish wireless and handheld service for cell phones and PDAs.
14. Set up access to e-mail on your cell phones and PDAs.
15. Provide accurate and timely accounting and financial information.
16. Provide end-to-end business solutions linking accounting / HR / warehouse systems.
17. Link your remote office locations and partners via a reliable, secure network.
18. Strengthen security safeguards on your home computer.
19. Evaluate your home computer to detect any security lapses.
20. Safeguard your Wireless Network(s) with Wi-Fi Protected Access codes.
21. Assist you in coming up with "strong" passwords that are not easily cracked.
22. Introduce encryption and new identification technologies to protect your sensitive files.
23. Install back-up systems to protect your information assets.
24. Benchmark the marketplace for best practices and competitive intelligence.
25. Send out regular e-mail alerts on important IT issues.
26. Circulate printed materials with regular updates on trends and developments in IT.
27. Give you the information you need to make critical strategic and tactical decisions.
28. Manage technology to meet your specific needs.
29. Be your organization's very own "help desk."
30. Reduce your downtime.

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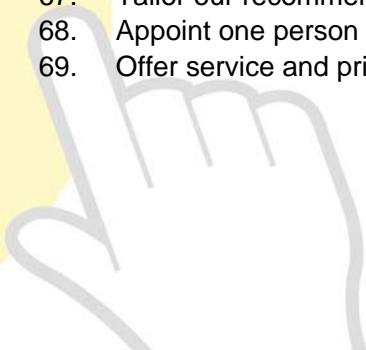
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31. Cut through the technical jargon to let you know what exactly is going on.
32. Compile a glossary to help you become more familiar with IT terminology.
33. Explain clearly how problems can be resolved as quickly as possible.
34. Run your systems so you can run your business.
35. Streamline your operations to reduce wasted time, effort and money.
36. Prioritize your IT and management needs.
37. Sharpen your organizational vision.
38. Support your internal technology initiatives.
39. Connect you to e-mail and the Internet.
40. Troubleshoot any problems with e-mail or Internet programs.
41. Maintain your servers and IT infrastructure.
42. Determine your equipment needs and the best possible solutions.
43. Replace antiquated equipment and software with new technology. Bring your hardware and software up to the latest standards.
44. Incorporate and align IT plans and management issues into your strategic plan.
45. Help you understand what emerging technologies can do for your organization.
46. Train and prepare your staff to use new technology more effectively.
47. Insulate your home and office systems from external threats, such as file sharing systems.
48. Find safer, more effective alternatives to e-mail for transmitting sensitive data. Allow you to securely collaborate with your customers.
49. Promote your internal IT use and security policies.
50. Integrate newly acquired technology into your existing system.
51. Leverage existing technology resources to achieve best results.
52. Foster better customer relationships through CRM, database and communications technologies.
53. Empower your sales force with information and technology assets.
54. Address your vulnerabilities and take advantage of your strengths.
55. Measure results and take appropriate follow-up action.
56. Inform you and your staff about new products and services.
57. Establish new procedures in response to rapidly changing circumstances.
58. Test your equipment and processes to ensure their reliability and efficiency.
59. Conduct regular assessments of your IT system to ensure best performance.
60. Tap into the vast expertise and experience of the en-terpret.co staff.
61. Work *with* you to ensure your complete satisfaction, now and in the future.
62. Earn your loyalty through performance that regularly exceeds expectations.
63. Listen to your comments and concerns.
64. Consult closely with your IT and budget personnel so we are all working together.
65. Advise your executives / board on IT and management issues.
66. Educate your clients / customers and partners about information security.
67. Tailor our recommendations to your specific goals and circumstances.
68. Appoint one person who will be responsible for managing your entire account.
69. Offer service and pricing plans that meet your needs, not ours.





70. Answer whatever questions you have about emerging technologies, threats or other issues.
71. Focus your customer service initiatives. Work with you so your customers think you remember everything about them.
72. Learn about your specific market and help you gain a competitive advantage.
73. Position you as an industry leader.
74. Place you in the vanguard of the information revolution.
75. Plan for your future technology needs. Formulate a long-term equipment acquisition and implementation plan.
76. Update your telephone and telecommunications equipment.
77. Help you avoid “phishing” and other computer scams.
78. Defend your systems against “Trojan horses” and other attacks.
79. Prevent defacing attacks on your Web site.
80. Save your valuable time and resources by streamlining workflow.
81. Expand your network of contacts within the global marketplace.
82. Overcome obstacles to international expansion.
83. Automate critical functions such as payroll and accounting.
84. Prepare your staff to work with Windows Vista and the new Microsoft Office programs.
85. Employ new communications technologies such as Lotus Notes to their full capacity.
86. Nurture better relationships with your suppliers and partners.
87. Configure your servers for maximum efficiency.
88. Plan, install or upgrade your employees’ work stations. Set up work stations for all employees who need them.
89. Protect the confidentiality of your most critical information resources.
90. Conceptualize and execute innovative solutions to seemingly intractable problems.
91. Better plan your move to a new location.
92. Keep your various IT systems working together.
93. Exploit new opportunities in e-commerce, including online ordering and inventory management. Capture more leads from your website.
94. Audit your operations on a regular basis to identify issues / problems before they arise.
95. Encourage your employees and leaders to practice “safe computing.”
96. Host your leased or rented software programs.
97. Provide the opportunity to “host” your own email with secure high-performance in-house systems.
98. Protect portable computing systems from theft by remote-wipe technologies.
99. Motivate your employees to achieve higher levels of performance.
100. Decrease your losses due to inefficiency and waste.
101. Allow you to sleep better at night knowing your organization is running at peak efficiency.

